



You CAN Make a Difference

What can I do to help?

It's a common response when someone learns that a child they know has been diagnosed with cancer. But in the face of something so huge, many times the things friends and family are able to do still leave them feeling helpless and powerless against a much larger foe.

Statistics show that pediatric cancer can strike any child regardless of race, gender, or socio-economic status. At Hope Street Kids, we work hard to give hope to children living with cancer and their families. Our mission is to eliminate childhood cancer through pioneering research, education and advocacy and to help support children with cancer and their families during and after treatment.

You can help this effort. You can add your voice to help children living with cancer by getting involved with advocacy efforts in your hometown and in Washington. You can make a difference in the fight against this indiscriminate attacker.

In recent years, the amount of funding for childhood cancer research budgeted by the federal government has been steadily declining. In response to the most recent cutbacks, the National Cancer Institute has had to likewise decrease the amount it spends on researching childhood and adult cancers. As a result, the Children's Oncology Group (COG), the world's preeminent childhood cancer research organization, has been forced to put 20 new studies on hold and decrease next year's enrollment in new clinical trials by more than 400 children. A forced decline in research due to a lack of funding is nothing short of shameful.

The introduction of the Conquer Childhood Cancer Act in both the House of Representatives and the Senate has created a flurry of excitement for families hoping for more research funding. Senator Norm Coleman (R-MN) and Representative Deborah Pryce (R-OH) together introduced this legislation to authorize funds to raise awareness about childhood cancer and support children who are suffering from this disease as well as their families.

We at Hope Street Kids need your support now to ensure that the hope of a cancer-free future remains a reality for all children. Please write or email your senators and representatives to tell them how important it is to you that they support this piece of legislation. For more information, log on to www.hopestreetkids.org and click on *Reach the Day: Conquer Childhood Cancer*.

Reach the Day: Conquer Childhood Cancer is an opportunity to come together and share childhood cancer stories with members of Congress. On June 26, children, families, caregivers, friends, and health care professionals will meet in the nation's capital for this national day of awareness. Congressional members, as well as their staffs, do listen. Last year, the House of Representatives passed House Resolution 323 which raised pediatric cancer awareness.

We invite anyone touched by childhood cancer to participate in this important show of support. Events happening during *Reach the Day* include visits to Congressional members, a Congressional briefing, and a rally on Capitol Hill. It is a time to meet other people from all over the country and share experiences. To learn more about this event, please check out www.hopestreetkids.org.

Additionally, September is National Childhood Cancer Awareness Month and there is always plenty to do on the state and local level. This is an ideal time to draw attention to the issue of childhood cancer by having a proclamation issued for your state or town. The process by which proclamations are issued does not require a great deal of effort, but it can be a lengthy process (often 45 days for a state proclamation). As a result, we recommend that you make your requests now. Proclamations must be reissued from year to year, so if your state or community received a proclamation last year, it will "expire" this year and needs to be reissued.

- Here are some ideas for other ways that you can help at home:
- Wear a gold ribbon on your lapel. The gold ribbon is the official color of children with cancer worldwide, supported, recognized and promoted by hundreds of organizations and treatment centers, families, friends, and caregivers.
 - Consider asking your child's school to recognize National Childhood Cancer Awareness Month.

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Congresswoman Deborah Pryce speaks at Gold Ribbon Days 2006.



Nine-year-old Caroline Pryce Walker, who lost a courageous battle in September 1999 against neuroblastoma.

The mission of Hope Street Kids is to eliminate childhood cancer through pioneering research, education and advocacy and to help support children with cancer and their families during and after treatment.

The Cancer Research and Prevention Foundation is recognized by the IRS as a 501 (c) (3) public charity and meets all standards of the National Charities Information Bureau. Your gifts are tax deductible to the fullest extent allowed by law. Hope Street Kids is registered as a DBA under CRPF.

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Randy Walker

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A PROGRAM OF THE
CANCER RESEARCH AND
PREVENTION FOUNDATION

A Researcher and Funder, *continued from page 1*

wanted to do something positive for Sarah, for ourselves and for our other children. We started to raise money for pediatric cancer and started the fund the year after she passed away," said Mr. Howard. The main fundraising event for the Sarah Howard Fund is an annual golf tournament where Sarah's friends, her friends' parents, and other supporters participate. The tournament raises enough money to fund one grant each year.

Mr. Howard credits Hope Street Kids with providing the scientific review process for choosing the recipient of the Sarah Howard Fund grant each year. Dr. Rood and the Children's National Medical Center have been

chosen twice for the grant. Mr. Howard told us that he has appreciated Dr. Rood's commitment to the fight against childhood cancer. "Dr. Rood has spoken to people who played in the tournament and he made an extremely complicated topic clear to lay people. He pointed out the importance of what they are doing and how they could put one more soldier in the battle."

It is clear after speaking to both Dr. Rood and Mr. Howard that the fight against pediatric cancer is one in which seemingly small things can yield tremendous results. Hope Street Kids thanks both Dr. Rood and Mr. Howard for sharing their knowledge and experience with us. ●

You CAN Make a Difference, *continued from page 5*

- Contact your local library and ask them to feature books about childhood cancer during September.
- Write a letter to the editor of your local newspaper that informs readers about childhood cancer.
- Write your elected officials about the need for increased funding for childhood cancer programs and research.

Together we can encourage lawmakers to support increased funding for childhood

cancer research. It is difficult to talk about childhood cancer, but silence will not make it go away. To learn more about *Reach the Day*, National Childhood Cancer Awareness Month, or the Conquer Childhood Cancer Act, please check out our Web site at www.hopestreetkids.org or call (703) 519-2107. Remember, those of us who have been touched by childhood cancer represent the most powerful and persuasive voice, and we must use it every opportunity we get! ●

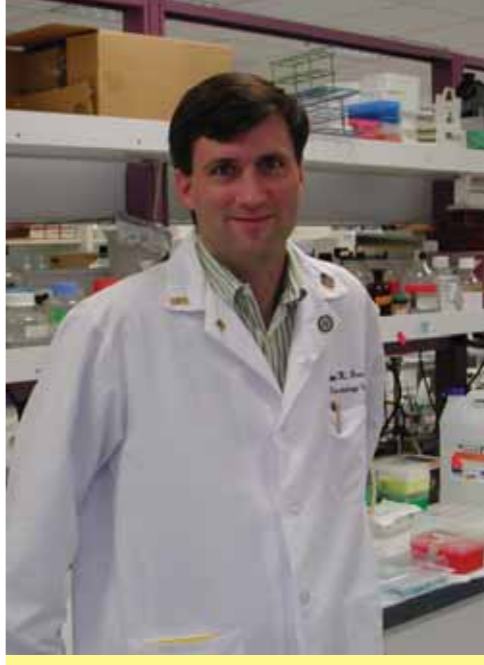


Hope Street Kids

LEADING THE FIGHT AGAINST CHILDHOOD CANCER

A Researcher and Funder Come Together to Create Hope

Hope Street Kids had the opportunity to speak with two extraordinary people that are at the forefront of the battle against pediatric cancer: Washington, DC's Children's National Medical Center's Brian Rood, MD and William Howard, who with his wife, started the Sarah Howard Fund at the Cancer Research and Prevention Foundation after the death of his daughter, to fund pediatric cancer research. Although both men are waging the fight from different battlefields they have one thing in common: the unwavering belief that we cannot give up the fight to end childhood cancer.



Brian Rood, MD

Dr. Rood knew in medical school that he wanted to become a pediatrician who specialized in hematology/oncology. "In medical school I spent some time working at Dupont Children's Hospital and I fell in love with pediatrics and hematology/oncology because the pediatricians I worked with were very knowledgeable but they also had the humility it takes to get on their knees to interact with children and speak to parents respectfully. Pediatric oncology involves intensely interpersonal relationships with families and it remains that way throughout due to the severe position that families facing childhood cancer are put in," Dr. Rood tells HSK.

Dr. Rood's research focuses on medulloblastoma, one of the most common forms of pediatric cancer; however, there has not been a lot of research done on this form of cancer. When asked why, Dr. Rood responded, "Cancer is typically thought of as a disease of old age afflicting adults or older people and there is a smaller number of diagnoses in children with brain tumors

so it really is about funding priorities from a government perspective."

When asked about the current federal climate and diminished funding for clinical trials, Dr. Rood said that support from HSK through the Sarah Howard Fund to continue his research is "absolutely vital". "Cancer research funding is shrinking and has remained flat on the heels of a doubling of the NIH budget. Although career development awards are a priority of the NIH, funding is very competitive. Funders such as Hope Street Kids and the Sarah Howard Fund become increasingly vital in this climate as they can take on more risk, and recognize talent in early career researchers in a less developed form and on the merit of their ideas."

HSK asked William Howard of the Sarah Howard Fund about how the fund came about and how he and his wife came to work with Hope Street Kids. "Our daughter Sarah was diagnosed with Ewing's sarcoma, a rare form of bone cancer at age 11 in 2001 and after a brave fight, passed away. We

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Save the Date! June 11: Swinging for Caroline Golf and Tennis Invitational

Statistics show that pediatric cancer can strike any child regardless of race, gender, or socio-economic status.

Hair Today, Gone Tomorrow

Last fall, Hope Street Kids was introduced to the incredible family of Scott and Landon Holden whose son, three-year old Daniel, had just been diagnosed with Stage IV neuroblastoma. Even in the midst of his treatment at Memorial Sloan-Kettering Cancer Center (MSKCC) the Holdens were determined to make a difference – they set out to raise funds for pediatric cancer research and have raised the unbelievable amount of \$66,000. Their fundraiser, "Hair Today, Gone Tomorrow", collected donations in support of a haircut for Daniel's dad and three brothers, in solidarity with Daniel's loss of hair, and spurred an out-pouring of good wishes.



Brothers Andrew 8, Nicholas 8, and William 4 with Dad, Scott, and Daniel (in dad's lap) after receiving their solidarity haircuts.

Daniel's parents have written of their experience with this horrible disease, "The blood that they draw from Daniel is literally run across the street to their (MSKCC) labs. It is our hope and prayer that the result of their research is going to be what helps cure our child and all of the other little warriors. We have also learned



Daniel Holden, 3

that there is not nearly enough funding for pediatric cancer research. Neuroblastoma in particular is a rare cancer, with only about 600 kids being diagnosed annually and the research funding is particularly low." The Hope Street Kids family wishes to thank the Holden family for their wonderful contribution to pediatric cancer research. We know that the contribution they are making to cancer research will help not only Daniel, but, as they said the "other little warriors".

Running for Kids with Cancer

Inspired by the story of Daniel Holden and the recent death of a friend's niece, Laura Stiles, age 12, from neuroblastoma, Doug Baldrige decided to make a difference. On April 16th, Doug ran in the Boston Marathon. Doug dedicated his run to both Daniel's fight and Laura's – Laura fought cancer for 19 months before passing away in December 2006. So far, contributions in support of Doug's run exceed \$10,000! Hope Street Kids is so thankful for Doug's willingness to help and are so excited about his marathon run!



Doug Baldrige braves the elements to run for hope in the Boston Marathon.



Save The Date

Kids Walk for Kids with Cancer
Central Park, NY
May 12, 2007

Swinging for Caroline Golf and Tennis Invitational
Army Navy Country Club
Arlington, VA
June 11, 2007

Reach for the Day: Conquer Childhood Cancer
Washington, DC
June 25-26, 2007

Caroline Pryce Walker Memorial Zoo Event
Columbus Zoo and Aquarium
Columbus, OH
August 18, 2007

Although every effort has been made to ensure the accuracy and completeness of this list, contributors may have been listed incorrectly or omitted. Please contact Beth Westbrook Starnes at beth.westbrook@prevent-cancer.org with any questions or concerns regarding the donor list.



Donors July 1, 2006 to December 31, 2006

Gifts of \$35,000 and above
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Mrs. Barbara McCreary
Ms. Martha C. Morrison
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\$250 - \$499
Organizations
Bogart Associates
The Schwab Fund for Charitable Giving

Individuals
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Masterfoods springs into action with a donation for HSK. From left to right: Mike Winkler, Columbus Plant Director; Michelle Weese, Vice President of Corporate Affairs; HSK co-founders Randy Walker and Congresswoman Deborah Pryce; Jessica Graves, Community Affairs Manager; and Craig Annis, Director of Government and Community Affairs

High Five for Helping



Each newsletter, Hope Street Kids will be highlighting an organization or donor that has made a special contribution. We will ask them five questions to learn about their involvement with HSK and hopefully inspire others to become involved.

Mother and daughter, Wilma and Amy Graeff, donate their time and resources to helping Hope Street Kids eliminate childhood cancer. Wilma and Amy were touched by Caroline Pryce Walker, before, during and after her battle with cancer. Not willing to watch from the sidelines, they continue to volunteer at the Caroline Pryce Walker Memorial Zoo Event in Columbus, OH.

How did you become involved with HSK?
Amy: Caroline was a part of my life ever since I could remember. Whenever I thought about a parade I thought of she and I in a wagon eating tootsie rolls together while our moms were not looking! I couldn't imagine her not being in my life anymore so when my mom and I heard about HSK, I thought it would be the best way to remember her.
Wilma: We worked with Congresswoman Pryce when she was Assistant Prosecutor for the City of Columbus and a Judge. We got to know Caroline during congressional campaigns. Amy was Caroline's secret pal throughout Caroline's illness so we saw HSK as a natural progression of friendship with Caroline and her family.

Caroline and how she is still affecting people today.
Wilma: I remember the first HSK event, with the band playing I closed my eyes and I could picture Caroline dancing, laughing and enjoying her dream of raising money to find a cure for pediatric cancer.



Wilma Graeff and Sarah Walters proudly display their enthusiasm for the Zoo Event in Columbus, OH.

Since the first time, in what ways have you worked with HSK?
Amy: Mainly wrapping chicken and hotdogs at the annual zoo fundraiser!
Wilma: The Columbus Zoo event has been a main focus to recruit volunteers. We have recruited Amy's club, High School, and OSU soccer teams to help. We need to get more of the Columbus community involved.

Why do you do it? Why support pediatric cancer issues?
Amy: I think the better question is why wouldn't I do it. My personal reason is because of Caroline and her parents and how much they have affected my life. Caroline, and all the other kids with cancer, seem to take care of us more than we take care of them. We owe it to them to fight for their lives and a cure.
Wilma: To honor a beautiful little girl and her friend's dream of finding a cure for pediatric cancer. We as parents have a duty to protect our children. Cancer could attack my child, your grandchild or anyone. Children are our future, we watch them grow up but we should not stand by and watch them suffer.

Is there a moment that stands out as extra special?
Amy: This past year my soccer team and I helped out at the zoo fundraiser and right before we started wrapping hotdogs and chicken, a teammate of mine asked about Caroline. I explained to her what happened, why HSK was founded, and how they had raised an incredible amount of money to help find a cure. As I was explaining, I began to cry and after I was finished my teammate cried with me. It really helped me see how much this meant to people who didn't even know

What will you say the day a cure for childhood cancer is found?
Amy: Caroline, thank you, this one is for you!
Wilma: The many angels of HSK, their dreams came true.

